

Outreach

Up to 3 years, 3 people (alongside the YFGM Fundraiser)

Purpose

YFGM's Outreach committee handles the promotion of YFGM to potential participants and funders.

Duties

- Producing materials (e.g. posters, leaflets) to promote YFGM to Young Friends and enquirers
- Promoting and raising awareness of YFGM in Quakerism more generally - e.g. by;
 - Promoting YFGM at Yearly Meeting and other national Quaker events to encourage potential attendees and awareness of older Friends
 - Promoting YFGM at Junior Yearly Meeting or similar events for those who will turn 18 shortly to encourage new attendees
 - Creating merchandise or other marketing projects (e.g. hoodies)
- Promoting YFGM and Quakers more generally to enquirers or others who might be interested in Quakerism
- Working on appeals and funding bids
 - This is especially the fundraiser's job, but they should call upon members of Outreach to assist and particularly to send a combined message of encouragement to attend and to donate money

What you could gain

- Experience with outreach and explaining Quakerism to the wider world
- Experience with outreach and promotion of YFGM within other Quaker communities

Skills Required

- The ability to understand and communicate with people who may not be familiar with Quakers or are from different religious backgrounds.
- The ability to explain and promote YFGM to those who may not be familiar with it

Time Commitment

This is mainly work between YFGMs to produce materials and attend events as desired. The committee may want to meet at Planning Weekends or other times as needed.

Other Requirements

None.