

Media Officer

Up to 3 years

Purpose

To ensure that YFGM's media presence is a positive one.

Duties

- To promote YFGM and its events on social media and in other places
- To ensure that the blog and news pages of YFGMs website are populated (with a mix of writing content and ensuring others do so)
- To work with anyone doing outreach-type work on consistency and promotion
- To consider the messaging we are putting out in all forms, ensuring it is coherent
- To ensure trustees are aware of any areas of reputational risk in our external-facing messaging

What you could gain

- Experience with public messaging and media engagement

Skills Required

- Interest in spreading the word about YFGM
- Interest in running our social media and seeking out news / blog posts

Time Commitment

Attending YFGMs and Planning Weekends where possible, along with Switchboard meetings and Strategy days. The main work will be ongoing media management between YFGMs.

Other Requirements

You'll need to complete a data protection declaration to take up this role.